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### Thinking about soup

- 1) Write down the first four flavours of soup you can think of.
    - 1.
    - 2.
    - 3.
    - 4.
  - 2) Which flavours of soup are popular in the UK and why do you think they are popular?
  - 3) When people buy ready-made soup in the UK, how is it packaged?
  - 4) Think about any adverts you have seen for soup. How was the soup made to appeal to customers?
  - 5) People usually prefer to eat soup in the winter or when they're ill. Why do you think this is?
  - 6) How do you think you could advertise to persuade people to eat more soup?
- Visit shops in your local area to find soups that contain apple.
- 7) How many soups containing apple did you find?
  - 8) If you find an apple soup sold locally, look at the ingredients. Where have the ingredients come from? Are they local, imported, organic?